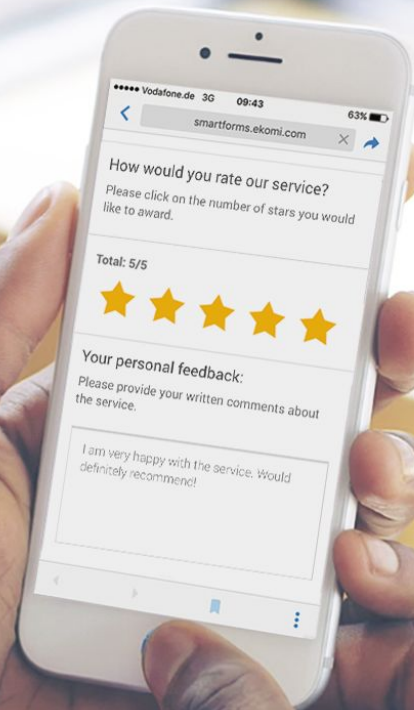


eKomi

The Feedback Company

Collect more and better reviews to boost your reputation & grow your business!



Market leader
in collecting, managing
and publishing reviews

Backed by
Goldman Sachs

Over 50.000.000
reviews collected by the
eKomi system

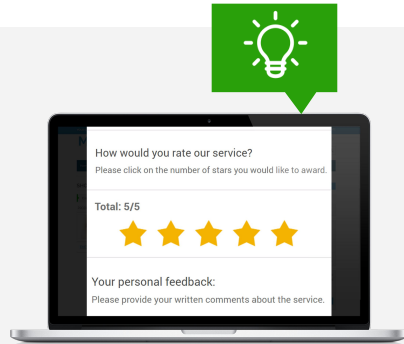
Over 14.000
satisfied customers
around the world

Pioneers
in the transaction-based
feedback collection

> 250
employees worldwide

eKomi REVIEW COLLECTION METHODS

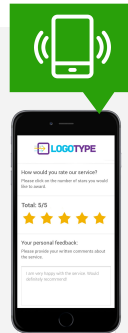
Combine these methods according to your business model in order to achieve the highest response rate.



Pop-Up

Boost your response rate up to 40% by integrating our Pop-Up form directly within your website checkout process.

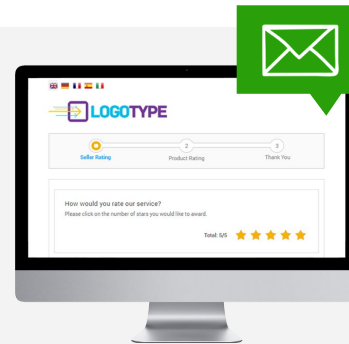
[Click here to learn more](#)



SMS

Allow your clients to give their feedback about your business or products from wherever they are, directly on their smartphone.

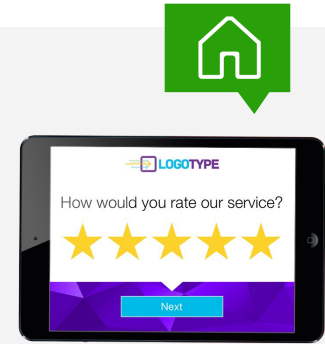
[Click here to learn more](#)



Email

You cannot go wrong with our classic email review request, by which clients can review both your service and any purchased products.

[Click here to learn more](#)



Point of Sale

Collect feedback directly at your point of sale or on-the-go. In just 30 seconds your offline clients can rate and review your service.

[Click here to learn more](#)

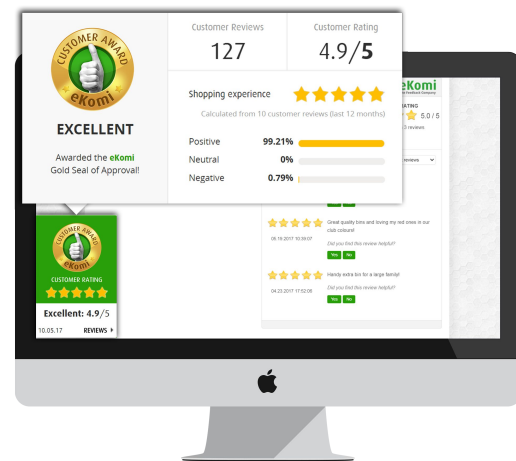
FEATURES & BENEFITS OF USING eKomi

- ✓ Add Seller Rating Extensions to your Google AdWords and Google Shopping Ads to generate more **trust & transparency**.
- ✓ Increase your **Click-Through-Rate (CTR)** on your Ads up to **17%**.
- ✓ **Protect your reputation** against malicious reviews. At eKomi we only publish genuine reviews by genuine customers, making sure that all feedback is linked to a transaction.
- ✓ Maximize shop cart value and **conversion rates by 3-11%**.
- ✓ Seamlessly **push positive ratings and reviews** across multiple social media channels and review portals.
- ✓ Easily incorporate **actionable business insights** on a regular basis through our advanced reporting tools in order to improve your business performance.
- ✓ **Lower your Cost-Per-Click (CPC)** by as much as **16-80%**.
- ✓ Every review is checked to ensure **compliance** with search engine and third party requirements, so we redact any personal information, references to competition, swear words, etc.
- ✓ Create continuously **relevant Unique User-Generated SEO Content**.
- ✓ **Leverage your customer experiences** to fortify your business's reputation, long-term profitability and growth.

90%

Of global customers say buying decisions were influenced by online reviews.

Nielsen's 2015
Global Trust in Advertising Survey





CUSTOMER REVIEWS

More organic traffic through **RICH SNIPPETS**

More ratings.

We have the most advanced and diverse tools in the market for review generation which enable us to collect more reviews than any other feedback service!

More traffic.

Use these reviews and ratings to boost traffic to your site! Display your stars on paid Ads but also within Organic Search to improve your positioning and thus your CTR.

More sales.

More traffic to your site inevitably leads to more sales, as you drive increasingly relevant visitors to your site, while also generating trust in potential clients. You will notice that more browsers are buying, and are buying more!

What does this mean for your product pages?



Higher visibility by potential customers

Your product pages appear more prominent in search results, so that potential customers can notice you faster.



More clicks on your products

Higher visibility leads to more visits to your shop pages. You receive more visitors interested in your products.



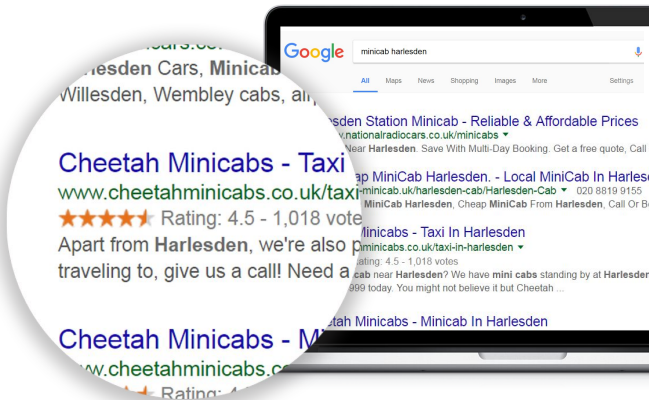
Better rankings for your shop

Higher click-through rates increase the position of your product pages in search result rankings.

The result:



Increased **long-term sales!**
By activating review Rich Snippets you **attract more new customers** in organic search and **generate higher revenue.**





CUSTOMER REVIEWS

Gain more clicks on your
ADWORDS ADS...

...and increase their
EFFECTIVENESS

Ad www.jrpass.com
4.8 ★★★★★ rating
 Plan your trip with ease
 Best price guarantee
 Destinations: Japan,
 Instant JR Pass Q

Increase visibility
 Stand out from the crowd, and position yourself against your competition by displaying your rating in the form of up to five shiny stars on your Ad.

Generate trust

Independently certified reviews instill a sense of trust and transparency for both your existing and potential clients, which also helps to distinguish you from your competition. Display these on your website with pride to really boost your online reputation and buyer confidence.

4.8 ★★★★★ (87% positive)
 Ratings based on data collected by Google and/or its partners. Learn more

4,686 reviews in the past 12 months

Highlighted reviews
 eKomi (4,000+ reviews)
 ★★★★★
 The JR Rail Pass is a great way to travel around Japan. I was on January 15, 2017.
 See more reviews from eKomi

eKomi: A recognized partner for reviews

Thanks to our status as an accredited, independent review collection service, every seller review you collect is automatically syndicated to all major search engines, can count towards your overall rating and be displayed as stars on your Ads.



Activating Stars on your Google Ads can increase **CTR by up to 17%** in markets where Seller Ratings have just become available.

[Official Google AdWords Blog](https://www.google.com/adwords/blog/seller-ratings)

Even in markets that have had these for years, the boost effect is still in the double digits.

[Official Google AdWords Blog](https://www.google.com/adwords/blog/seller-ratings)

The result:

Increase traffic to your website and convert more browsers into buyers!



PRODUCT REVIEWS

Collect & Display product reviews to:



Increase Trust

The reviews help achieve better rankings on Google and bring you more interested visitors.



Boost Conversion

Boost buyer confidence and assist potential customers in their purchasing decision.



Fill Shopping Carts

Users who feel safe and trust your shop will buy more and higher value products.



Improve your SEO

Create a constant stream of Unique User-Generated content to display on your site.



Decrease Returns

Help buyers make qualified purchasing decisions by granting them access to the opinions of others.



Improve Ads

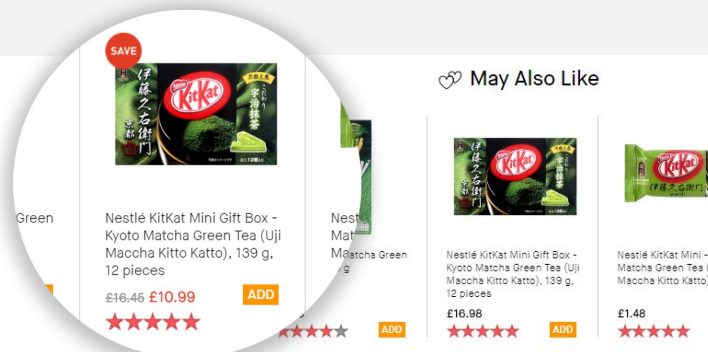
Product reviews can be directly displayed in Google PLA, granting more visibility to your Ads.

The result:

Gain more new customers
& increase revenues by up to **20%**.

Not able to create a custom product review integration like this one?

No problem, request our eKomi Review Container to automatically display product reviews on the relevant product pages, [CLICK HERE](#) for an example.





PRODUCT REVIEWS

Google Product Listing Ads (PLA)

More **visibility** for your page

Your products attain higher visibility as they clearly stand out from the crowd which, in turn also increases your click-through rate.

More **visitors** to your shop

The increased visibility leads to more traffic from potential clients with a strong interest in your products. This brings you more relevant visitors.

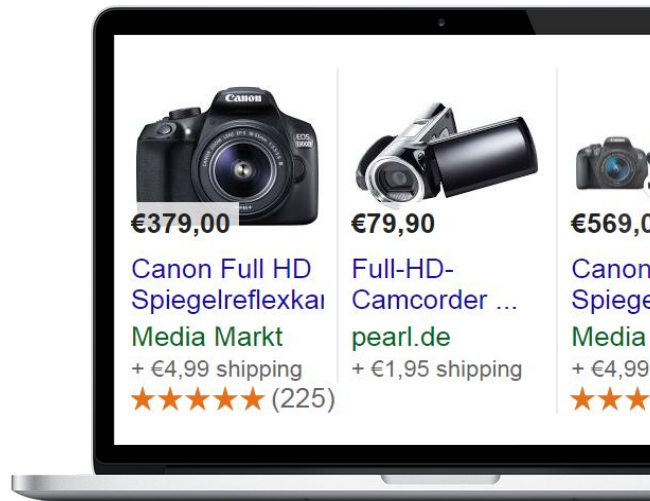
More **buyers** for your products

Independent reviews improve confidence in your offer and speed up your buyers' decision making process, which results in higher conversion rates.

Our status as **Google**-approved review source makes it possible for eKomi product reviews and aggregate ratings to appear as stars on **Google Product Listing Ads**.

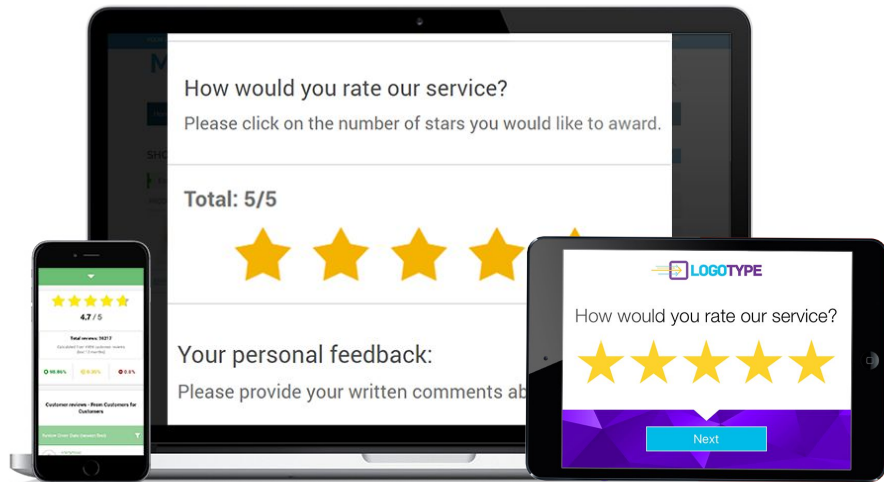
The result:

You attract new customers and your **revenue grows!**



Product Ads are displayed with a **photo, price and aggregate star rating**, which makes them much more eye-catching than conventional Ads!





CONTACT US:



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1300 738 439



www.ekomiaustralia.com.au

LUSH FRESH
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COSMETICS

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Clintons

MAINLINE
M E N S W E A R

**Rentokil
Initial**

GASS ART
LONDON

BATHROOMS.com